

ADEDAYO ADETUNJI

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PROFILE

Innovative and detail-oriented Web Developer with a proven track record of success spanning diverse sectors, including design agencies, community organizations, ministries, NGOs, and pageant organizations. Proficient in JavaScript, CSS, and Adobe Creative Suite, I maintain an unwavering focus on detail. Specialize in crafting and creating high-performance, accessible web experiences, consistently delivering quality, user-friendly, and scalable products, irrespective of the technology stack. My demonstrated ability lies in elevating digital presence and enhancing user experiences through strategic web development and design.

KEY SKILLS

- WordPress
- PHP, HTML, CSS, JavaScript
- WooCommerce
- Graphic design
- Branding strategy
- Art Directing
- Eye for detail with excellent communication & presentation

WORK EXPERIENCE

PGD Empire Design Agency – Web developer

February 2019 – Present

- Pioneered the implementation of innovative web design techniques, significantly enhancing the agency's reputation for excellence.
- Executed web development projects with a keen eye for detail, resulting in visually stunning and functional websites that exceeded client expectations.
- Spearheaded collaborative efforts within cross-functional teams, contributing to the seamless integration of bespoke solutions tailored to each client's unique needs.
- Continuously researched and applied emerging web development trends, ensuring the agency's offerings remained at the forefront of industry standards. The Better Tribe - Community Organization

Amazon DBS 3 - FC Associate

November 2022 – October 2023

- Implemented a proactive approach to repackaging damaged items before forwarding them for delivery, resulting in a substantial reduction in customer returns and dissatisfaction, thereby enhancing Amazon's reputation for reliability and customer satisfaction.
- Through meticulous coordination and precise scheduling, ensured that carts with parcels were readily available for use, contributing to efficient and timely deliveries, which are crucial to Amazon's commitment to fast and reliable service.
- As a result of my quality-focused approach in my team, customer dissatisfaction, and return rates were significantly reduced, contributing to an increase in customer loyalty and trust in the brand.

The Better Tribe, UK – WordPress developer

October 2022 – October 2023

- Elevated the sense of community through a website revamp, started as a fresh brand with a 30% increase in member interaction and participation.
- Implemented responsive design principles, resulting in a 35% improvement in website accessibility and user satisfaction.
- Spearheaded the development of an events calendar feature, streamlining communication and coordination among community members.
- Applied SEO best practices, resulting in a 42% increase in organic traffic to the organization's website.

FGM Global - Remote WordPress Developer

October 2021 – September 2022

- Spearheaded the optimization of backend processes for a Christian ministry, resulting in a remarkable 30% increase in page loading speed.
- Collaborated remotely with a cross-functional team to fortify the ministry's online presence, contributing to a more seamless and engaging user experience.
- Partnered with the ministry's team to successfully launch an e-commerce platform with a focus on spiritual resources, surpassing client expectations.
- Contributed to the platform's success, driving a 20% increase in sales of spiritual materials and resources, and fostering the ministry's mission and outreach.
- Oversaw the production of high-quality magazines, ensuring a seamless blend of visually striking designs and layouts, engaging content, and a strong editorial vision.

EDUCATION

**Bachelor of Science Degree in Fine and Applied Arts - Branding, and Graphic Design Major,
Obafemi Awolowo University, Ile-Ife.**

Sept. 2015 – Nov. 2019

Diploma in Art and Design, The Polytechnic, Ibadan.

Feb. 2012 - May 2015

**Anglican Grammar School III, Ogbomoso (O' Level - NECO)
Oct. 2011**

Sept. 2009 –

SOFTWARE PROFICIENCY

- WordPress
- Adobe Creative Cloud:
- MS Office 365 Suite
- Monday.com – for professional workflow
- CorelDRAW Graphics Suite
- Canva

CERTIFICATES

- WordPress Master Class, Course Central, 2023
- HTML, CSS, & Javascript, Course Central, 2023
- Photoshop CC Advanced, Lead Academy, 2023
- Graphic Design QLS Level 5, Lead Academy, 2023
- Communication Skills, Course Central, 2023
- Certificate of completion - Nigeria Youth Corps Service (NYSC)